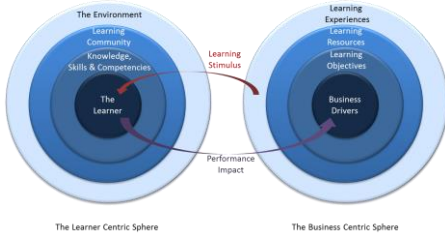# Continuous Learning

Continuous learning is the development of skills and knowledge free of time-specific boundaries. It occurs through a variety of learning experiences including formal or informal and may be exploratory or guided, and by its very nature integrates the learning with the application of that learning.

The Opportunity for L&D Professionals

To design and deliver learning experiences that match the way in which people now work, live, and play.

- Multi-streaming: Managing many tasks and activities during the course of every day
- Online: Connected and using technology to communicate
- Mobile: Using mobile devices to communicate and gain access to resources
- Networked: Connected to individuals around the world in a more dynamic and collaborative manner
- Accessible: The ability to access resources, and for learners to be accessible to each other, free of time and place

Fundamentals Programs

The three Fundamentals Programs are the perfect starting point for L&D professionals who wish to embrace truly effective approaches to blended learning. The series of programs span from designing an overall continuous learning architecture, through developing high impact live virtual training to then delivering immersive and engaging live training experiences over the web. Each program is itself an example of blended learning.

Each program comprises best practices, *how to* segments, collaboration, interactive tools, and approaches.

Alternative Formats

The programs can be delivered around a two-day on-site workshop, five live virtual workshops, or can be individually paced through a series of asynchronous modules. No matter which format is selected, the programs all include ongoing support and exposure to all of the tools and processes that have made the 3GS approach the most effective way to architect, design and deliver continuous and blended learning.

Reverse 200 Years in the Wrong Direction Starting TODAY!

While technology has had a pervasive impact on the training industry, many still cling to the physical classroom model as the benchmark for training. Leveraging techniques from the broadcast media and using the new benchmarks of learning, 3GS provides the approaches and tools to deliver truly effective blended learning for today's world. It's up to you to make the difference.

BLENDED & CONTINUOUS LEARNING

L&D Fundamentals
Training Programs

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www.3gSelling.com

| I. Architecture | II. Design & Development | III. Delivery |

L&D Training Programs for Today's World

I: Architecture

Architecting Blended and Continuous Learning Programs

This blended learning program is created for learning and development professionals who are responsible for architecting training programs. The program is itself designed and delivered as a blended learning program so L&D participants experience blended learning themselves.

Program Topics

- The new world of learning
- Breaking down the walls of the physical classroom
- A vision of the future
- Architecting the learning experience
- The 10 critical elements for framing the learning
- New instructional design approaches
- The new benchmarks for design
- Matching delivery modalities to the learning
- What it really takes to make blended learning work
- Change Management

II: Design and Development

Designing and Developing High Impact Live Virtual Training Experiences

This program has been designed for learning and development professionals tasked with designing and developing effective and engaging live virtual training workshops.

Program Topics

- The 5 golden rules for learner engagement
- Techniques and practices from broadcast media
- The critical importance of structure and timing
- Learner engagement and interaction
- The 7C approach to content design
- Placing the emphasis on application
- The program framework
- Using pre-recorded multi-media
- Re-learning PowerPoint
- Timing
- Developing the Production Book
- Managing the learning assets

III: Delivery

Delivery, Presentation, and Facilitation Skills for the Live Virtual Classroom

This blended learning program has been designed using the experience gained, and the processes created, by 3GS in the delivery of over 1,500 live virtual programs. The content borrows heavily from the techniques and approaches used in broadcast TV and radio where the focus is placed on engaging remote participants.

Program Topics

- Equipment set up
- On air delivery
- Use of Production Books
- Organization and Timing
- Gaining engagement
- Spontaneity versus structure
- Reading the body language over the bandwidth
- Gaining and managing interactivity
- Virtual facilitation skills
- What to do when things go wrong
- Voice delivery and control

Optional: Coaching

- One-on-one coaching from a broadcast media expert

About 3GS™

3GS is a globally recognized leader in the design, development and delivery of blended learning experiences.

To find out more about our program offerings, contact us at 888.243.0461, or info@3gSelling.com. Visit us online at www.3gSelling.com.